SAJAD ULLAH

WordPress Website Developer

Gender: Male   **Phone Number: +**923029338033   **WhatsApp:** 923029338033
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Portolio: sajadu.github.io/portfolio/   **Address:** Jacobabad, Sindh, Pakistan

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SUMMARY

Dynamic and results-driven **WordPress Web Developer** with over 3 years of experience delivering high-quality websites. Skilled in developing **custom WordPress themes and plugins**, with a strong emphasis on **UX/UI design** to create intuitive and engaging user experiences. Proficient in **optimizing WordPress** sites for **performance** and **SEO**, ensuring fast load times and high search engine rankings. Adept at implementing responsive designs that provide seamless experiences across all devices. **Fluent in English**, with a focus on trust, ownership, and iterative improvement, and open to relocation for further collaborative opportunities.

WORK EXPERIENCE

WordPress Developer - **DubaiTech**   Jan 2024 - April 2024
Address: Remote, (United Arab Emirates)   **Website:** https://dubaitech.ae/

- Developed and managed complex WordPress sites using PHP, JavaScript, and modern frameworks, enhancing functionality and user experience.
- Integrated various APIs, including RESTful and GraphQL, into WordPress sites to enable dynamic content and external data interactions.
- Designed and built custom themes and plugins from scratch or modified existing ones to meet specific client requirements and enhance site capabilities.
- Conducted performance audits using tools like GTmetrix and Google Lighthouse, optimizing WordPress sites to achieve faster load times and improved user experience.
- Managed deployment processes and implemented CI/CD pipelines to streamline updates and reduce deployment time by 25%, utilizing platforms such as AWS for hosting and configuration.

WordPress Website Developer - Fintragy   Jan 2023 - Sep 2023
Address: Remote, (United States)   **Website:** https://fintragy.com/

- Expertise in setting up and customizing e-commerce platforms like WooCommerce, including payment gateway integrations, product management, and order processing.
- Proficient in creating and managing content using the WordPress editor and page builders like Elementor or WPBakery, ensuring content is well-organized and visually appealing.
- Strong problem-solving skills to identify and resolve issues related to WordPress sites, including compatibility issues, broken links, and plugin conflicts.
- Ability to develop custom themes and plugins from scratch or modify existing ones to meet specific client requirements, adhering to best practices and coding standards.
- Familiar with integrating and utilizing tools like Google Analytics and Google Search Console to track website performance, analyze user behavior, and generate insightful reports for continuous improvement.

EDUCATION   Graduated - 2023

Bachelor of Computer Science

Sukkur IBA University, Sindh

Country: Pakistan   **Website:** https://www.iba-suk.edu.pk/

PROJECTS

DubaiTech

DubaiTech.ae is a cutting-edge WordPress website designed to serve as a premier digital platform for showcasing the latest in technology and tech solutions in Dubai. The site aims to provide a comprehensive resource for tech enthusiasts, professionals, and businesses looking for insights, news, and services related to the technology sector in the UAE.

Link: https://dubaitech.ae

iFusion Foundation

As the creator of iFusionFoundation.org, I developed a secure, user-friendly platform that lets businesses access desktop apps from any device. Focused on enhancing remote work and productivity, I designed a responsive site tailored to modern business needs.

Link: httpshttps://ifusionfoundation.org/

Pakistan2.0 Blog

As the developer of a successful blog site, I created an engaging, user-friendly platform that attracts and retains readers. By focusing on SEO, mobile responsiveness, and seamless social media integration, I ensured high search engine rankings and broad device accessibility. My expertise in web development and design helps drive traffic and enhance user engagement, reflecting current trends and needs.

Link: https://pakistan2point0.com

Other Wordpess Websies

Desktop365   ALDS E-Commerce Website
Link: https://desktop365.com/   **Link:** https://www.aldsaustralia.com.au/

ADDITIONAL INFORMATION

Languages:
English *(Professional)* & Urdu *(Native)*.

Tools:
Git, GitHub, VS Code.

Programming Languages:
HTML5, CSS3, Bootstrap, JavaScript, PHP, jQuery, & MySQL.

CMS Platforms/Plugins:
WordPress, Elementor, Gutenberg, Astra, DIVI, WooCommerce, Yoast, LiteSpeed cache, Wordfence Security, Contact Form 7, HubSpot Live Chat & Others.

Others:
Responsive Web Design, Search Engine Optimization (SEO), API Integration, Payment Gateway Integration, Website Speed Optimization, Cross-browser Compatibility, Website Migration, Debugging, Google Analytics, Google Search Console, Troubleshooting, UI/UX Design Principles, Adobe Illustrator/XD, Canva, & Graphic Design.

Soft Skills:
Creativity, Attention to Detail, Problem, Solving, Time Management, Communication, Adaptability, Teamwork, Organizational, Critical Thinking, Project Management, Customer Service.